

### Junior Executive / Executive Officer (Agri Business) - On Contract

#### Requirement

**Education  
Qualification** Fresh / Experienced M.Sc / B.Sc (Agriculture) Graduate.

**Age** Not more than 28 years as on the date of advertisement.

**Language  
proficiency** Fluent in speaking Hindi and local/regional language (of the place of posting)

**Location** Recruit may be placed anywhere in India on the basis of company's requirement. Currently the requirement of Jr. Executive / Executive are at **Gujarat, Himachal Pradesh and West Bengal.**

#### I. Roles & Responsibilities

- To implement Sales & Marketing plan including agri extension services in the area assigned to him to achieve sales, collection & business development targets in line with Company's objectives and adherence of all statutory compliances and internal control measures.
- To ensure achievement of marketing & sales plan & realization numbers for the depots/territory assigned.
- To implement market development plan to establish our brand in the market
- To implement effective agri extension services and brand promotional activities.
- To implement special projects as per the requirement & as and when required
- To implement activities required to enhance customer awareness towards the company's brand and products
- To provide various services to farmers with MIS and report the same to concerned agencies
- Provide effective customer care services to ensure high customer satisfaction and brand equity
- Adherence to company system & procedures and general administration as per company norms.
- Strict adherence to statutory compliances
- Govt. Liaison – Department of Agriculture, District Administration Department / KVK/ University etc.
- Collect and provide information on market trend, competitors' strategy & activities.

- To ensure DBT compliance through dealers / retailers for the sales input in given area of operation.
- To ensure optimum utilization of Warehouse and H&T facilities in cost effective and efficient manner.

### II. Working Environment

The role may require extensive travelling, at least 15 days per month.

### III. Remuneration

Shall commensurate with skills, experience and market trends.

### IV. Mode of Selection

Short-listed candidates will be called for personal interview.

### V. Additional Information

For further details regarding GSFC Agrotech Limited (GATL), kindly log on to

<http://www.gsfcagrotech.com>

We are an equal opportunity employer committed to creating an inclusive environment

The Grade / Post apart from the above mentioned post may be offered to exceptionally good candidates based on age / experience.