

JOB PROFILE

Post Name: JUNIOR EXECUTIVE / EXECUTIVE OFFICER (SALES & PROJECTS – OUTSIDE GUJARAT) - On Contract

Age Criteria

Not more than 28 years as on the Date of Advertisement

****Age may be relaxed for exceptionally good candidates*

Job Description

- To implement Sales & Marketing plan including agri extension services in the area assigned to him to achieve sales, collection & business development targets in line with Company's objectives and adherence of all statutory compliances and internal control measures.
- To ensure achievement of marketing & sales plan & realization numbers for the depots/territory assigned.
- To implement market development plan to establish our brand in the market
- To implement effective agri extension services and brand promotional activities.
- To implement special projects as per the requirement & as and when required
- To implement activities required to enhance customer awareness towards the company's brand and products
- To provide various services to farmers with MIS and report the same to concerned agencies
- Provide effective customer care services to ensure high customer satisfaction and brand equity
- Adherence to company system & procedures and general administration as per company norms.
- Strict adherence to statutory compliances
- Govt. Liaison – Department of Agriculture, District Administration Department/KVK/University etc.

<ul style="list-style-type: none">• Collect and provide information on market trend, competitors' strategy & activities.
Qualification M. Sc (Ag) or B. Sc (Ag) or B. Sc (Chemistry) (Candidates with relevant experience in Agri industry shall be preferred)
Remuneration Shall commensurate with skills, experience and market trends
Location Outside Gujarat

We are an Equal Opportunity Employer. Women candidates and those from disadvantaged groups are encouraged to apply.

The Grade / Post apart from the above mentioned post may be offered to exceptionally good candidates based on age / experience.