

JOB PROFILE

Post Name: TERRITORY EXECUTIVE (SAURASHTRA & KUTCH) - On Contract

Age Criteria

Not more than 28 years as on the Date of Advertisement

****Age may be relaxed for exceptionally good candidates*

Job Description

- To implement the agri extension services in the area assigned to him to achieve sales, business development & services targets in line with Company's objectives and adherence of all statutory compliances and internal control measures.
- To carry out field level activities by reaching out to customers and providing one on one agronomy services
- To conduct field demonstrations and farmer meetings to create awareness about products and their utilities
- To implement effective agri extension services and brand promotional activities.
- To extend support as a field level executive to implement special projects as per the requirement & as and when required
- To implement activities required to enhance customer awareness towards the company's brand and products
- To provide various services to farmers with MIS and report the same to concerned agencies
- Provide effective customer care services to ensure high customer satisfaction and brand equity
- Adherence to company system & procedures and general administration as per company norms.
- Strict adherence to statutory compliances
- Collect and provide information on market trend, competitors' strategy & activities.

- To carry out jeep campaigns, village level campaigns, road shows, brand launching activities etc.

Qualification

Diploma (Ag) or ANY GRADUATE

(Candidates with relevant experience in Agri industry shall be preferred)

Remuneration

Shall commensurate with skills, experience and market trends

Location

Saurashtra & Kutch

We are an Equal Opportunity Employer. Women candidates and those from disadvantaged groups are encouraged to apply.

The Grade / Post apart from the above mentioned post may be offered to exceptionally good candidates based on age / experience.